



Xpiori XMS Differentiators Key Points

The following table describes the key differentiators of an Xpiori XMS Solution.

Technology Issue	Xpiori XMS advantage
Commitment to XML	<ul style="list-style-type: none"> • Uses Native XML • Can Transport via XML • Persists XML • Used to create external-facing applications, many that are web-based
Fast Rate of Change	<ul style="list-style-type: none"> • Adapts to rapid changes in data requirements • Gives user complete control over document structure • Allows rapid implementation & delivery
Record/Data Complexity	<ul style="list-style-type: none"> • Easily handles structurally complex records and documents • Accepts heterogeneous data from multiple departments or sources • Maps to multiple tables
Query Requirements	<ul style="list-style-type: none"> • Queries without formal query structures or predefined keywords
Application Development	<ul style="list-style-type: none"> • Fast application development (RAD) • Extreme rapid application development (XRAD)
Cost of Ownership	<ul style="list-style-type: none"> • Much less costly than RDBMS solutions • Much lower development and maintenance costs

The real differences between XPRIORI XMS and RDBMS are both **SPEED** and **Flexibility**, in both Time-to-Market, adaptability and ultimate application.

Virtually anyone can benefit from Xpiori XMS:

- Even those whose data is only and always structured in such a way that the data, elements and attributes, can always be put into tables with predefined columns and rows. (*Realistically, no one has data that's this homogeneous or clean.*) There is ultimately a powerful Business Intelligence story that the data can apply to.
- Even those who perceive an ultimate endpoint for the data that traditionally would use a relational database. It takes a little bit of imagination and a lot to gain to move to the future where data is not stored in RDBMS.

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